

WO # 220

Called and left VM message for Linda Hurley. Left my Tel# if she had questions.
gc 10/2/2015

Elmer G Biddick
CHARITABLE FOUNDATION
11623 State Road 80 Livingston, WI 53554
Phone (608) 943-6363 Fax (608) 943-6365
www.biddickfoundation.com

GRANT APPLICATION

*Must be received in our office on or before the due dates below

Due Dates April 15th and October 15th

Date: September 15, 2015

Name of Organization (must match IRS 501(c)(3) designation) Shake Rag Alley Inc.

Address 18 Shake Rag St.

City, State, Zip Mineral Point, WI 53565

Phone 608-987-3292

Person Responsible for the Grant Linda Wetzel Hurley

Position in the Organization Board Member

Organization's Purpose The mission of Shake Rag Alley Center for the Arts is to provide educational experiences in visual, performing, and literary arts for adults and children; cultivate the creativity that thrives in our rural communities; and rehabilitate our historic buildings and rustic campus.

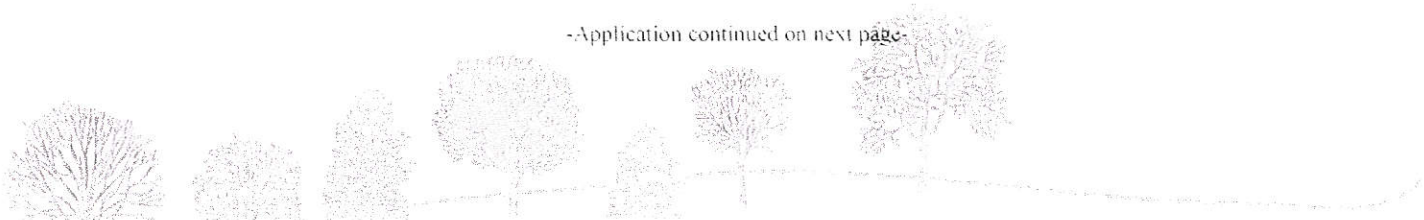
This application must include your organization's latest IRS Letter of Determination showing exemption and public support status. (Not required for units of Government & public schools).

Grant Request \$ \$5,000

Describe the reason for this grant request in the space below:

See below.

-Application continued on next page-





September 20, 2015

Elmer G. Biddick Charitable Foundation
11623 State Road 80
Livingston, Wisconsin 53554

Dear Grants Committee:

Please see our attached grant application for Shake Rag Alley Center for the Arts in Mineral Point.

We are requesting a grant to assist in underwriting the addition of a new program to our 2016 curriculum. The planned program will be a 2-3 day "Arts Camp" for adults. It will offer up to 30 classes covering a diverse range of arts and crafts in virtually every known media.

The classes at Shake Rag Alley not only serve to introduce and encourage artistic culture to the adults and children of Iowa and Grant Counties but they also draw students from a wider area of the Midwest. Students who come from Milwaukee, Madison, Minneapolis, and Chicago have a significant impact on the economy of the area.

We feel that offering more than just daily classes, two or three days of "Arts Camp" will encourage out of town students to stay in the lodging provided by Shake Rag Alley. The income from the three double ensuite rooms in our historic 1840s Coach House is a significant part of our sustainable income. In addition, visitors will use other lodging in the area, eat in the restaurants, and make purchases in the shops and galleries.

We appreciate your time and consideration of this request. With your generous assistance Shake Rag Alley can expand its curriculum and in so doing can build on its ongoing contribution to the economic growth of Iowa County and the surrounding area. We welcome you to visit our beautiful little campus and classroom buildings at any time. Should you have any questions about this request, please contact Linda Wetzal-Hurley, Board Member, at 773-350-6997 or Email: Lindawetzalhurley@gmail.com.

Sincerely,


Linda Wetzel Hurley
Board Member, Shake Rag Alley

Art Camp 2016

Estimated Marketing Expenses

Web Advertising	Isthmus On line ads, E Newsletter,	\$850.00
Social Media Ads	Facebook, Twitter, Booster Posts	\$300.00
Flyers, Brochures	Local Posters, Mailing	\$700.00
Newspaper Ads	Capital Times, Isthmus, Telegraph Herald	\$500.00
Radio Ads	Air Time on 99.3 Big Radio	\$300.00
Radio Ads	Wisconsin Public Radio, State Wide	\$8500.00
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	Total	\$11,150.00